



## **Profile:**



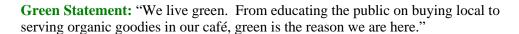
## Five Points Community Farm Market

Norfolk, Virginia

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

## **Five Points Community Farm Market**

"Five Points Community Farm Market is a farm market and café."





## **CORE ACTIVITIES for Green Attractions**

- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
  - Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, electronic equipment
  - Track overall waste bills
  - Have numeric goal to reduce overall materials that go to the landfill
  - Donate excess food from events
  - Compost food waste and other compostables
  - Have an effective food inventory control to minimize waste
  - Purchase locally grown produce and other foods
  - Purchase organic and "sustainably-grown" foods
  - Use reusable dishware and glassware and minimize use of disposables
  - Use non-bleached napkins and coffee filters
  - Provide condiments, cream and sugar, etc in bulk
  - Use water pitchers and filtered water to minimize single use bottles
  - Use menus and table placecards as an opportunity to communicate green activities
  - Use screen based ordering systems
  - Use bulk soap dispensers in public restrooms
  - Purchase recycled-content paper towels and toilet paper
  - Use a last-in/first-out inventory and effective labeling systems
  - Encourage suppliers to minimize packaging and other waste materials
  - Purchase from vendors and service providers with a commitment to the environment
  - Make 2-sided copies/ printed materials
  - Use electronic correspondence and forms

- Use "green" cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase low VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints
- Re-use paint thinners
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Use less toxic materials
- Minimize the use of pesticides and herbicides
- Use a nutrient management plan that minimizes the use of fertilizers
- Use integrated pest management (IPM)
- Styrofoam/Disposables Minimization. Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This restaurant pledges that they:
  - Use disposable containers made from bio-based materials or recycled content paper
  - Will not purchase anymore Styrofoam
- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
  - Track overall water usage and wastewater
  - Have a numeric goal to reduce water consumption over time
  - Perform preventative maintenance to stop drips and leaks
  - Use water-flow metering to discover leaks and areas of high use
  - Discourage water-based cleanup (sweeping first) and use microfiber technology mops
  - Have an effective landscape management plan which utilize drought tolerant species and minimizes lawn areas
  - Have an effective stormwater management plan including: rain gardens
  - Have a green roof
  - Have a rain garden
  - Use cisterns, rain barrels
  - Maintain vegetative buffers around streams and ponds
- **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
  - Track overall energy bills
  - Have had an energy audit to identify efficiency opportunities
  - Have a numeric goal of how much they want to reduce their energy usage over time
  - Have an "energy management system" in place to track and meter energy usage
  - Perform preventative maintenance on HVAC system
  - Have geothermal heating and cooling
  - Have individual thermostats for each room/area
  - Use directional (downward-facing) lighting in parking areas and other outdoor areas
  - Purchase "Green Tags" or "Renewable Energy Certificates" to support new renewable energy resources
  - Are working to achieve LEED-EB (existing building) certification through operational changes and renovations
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
  - Promote the availability of "green meetings/conferences" in marketing packages
  - Offer market and farm tours, a green catering menu is in the works, meeting space for groups up to 200.

For more information on *Virginia Green* program, see <a href="www.deq.virginia.gov/p2/virginiagreen">www.deq.virginia.gov/p2/virginiagreen</a> or <a href="www.virginiagreentravel.org">www.virginiagreentravel.org</a>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





